

Cosmetic & Bodycare Industry

With a title like "anti-aging specialist" you can be sure that this woman in business is one of the most well-known on the Peninsula.

Caree Ludwar, owner of New Beauty Institute, said she couldn't imagine doing anything else. "Our job is about helping people to look and feel their best. We really care about our clients and whether it's weight loss, an anti-aging procedure or nutrition consultation, it is incredibly rewarding when my clients hug me and tell me how happy they are."

New Beauty Institute focuses on all aspects of body and skin care including inch and weight loss, nutrition and cutting edge anti-aging treatments such as the Titan, Ludwar's secret weapon to aging.

The Titan uses an infrared light to heat the dermis far below the skin's surface, which stimulates long-term collagen growth. The new technology delivers remarkable skin-tightening results without the downtime, scars or higher costs associated with surgical procedures. "This procedure is appropriate for someone who has noticed that his or her face and neck skin is not as taut as it once was," said Ludwar. "It can also be used for a new mother whose tummy is not as tight and smooth as it used to be, or a patient who has experienced a significant weight loss and needs to tighten loose skin."

Ludwar also highly recommends the Fibropen to those who are afraid of Botox but want to soften fine lines and wrinkles.

Always on the look-out for the very latest and finest quality products and treatments, Ludwar is off to Munich and Paris mid-April to explore more anti-aging procedures. It is with this dedication that New Beauty finds itself at the forefront of the anti-aging industry on the West Coast and around the world. As such, Ludwar is proud to introduce New Beauty's exclusive new Condessa treatment, which gives clients "the ultimate shape" using low frequency ultrasound. In addition to love handles and belly fat, Ludwar says the Condessa removes fat from thighs, hips, arms and more using a non-invasive, safe and painless treatment for spot reduction and body contouring. "We are the very first on the Peninsula to offer this exciting new treatment, which has been exceedingly popular as people start to get ready for the swim suit season," Ludwar said.

Soon-to-be sun bathers may also be interested in New Beauty's Proellix, a whole body vibration machine using NASA technology to firm core muscles in a 10-minute session that is equivalent to one hour of weight training. "Many first-time clients come to us feeling tired, wanting to restore energy and radiance and bring back that healthy, youthful glow," says Ludwar. "They want something that brings results quickly and that doesn't take a lot of time out of their demanding schedules."

Relying on only the best of the best, Ludwar is pleased to announce the arrival of the "Kings of Nails," Jonnie and Joseph, formerly of Artistic Nails. "We're thrilled to have Jonnie and Joseph reside at New Beauty. The boys have the same commitment to helping people feel and look their best and will be a perfect match to our fun and caring atmosphere." New Beauty combines a skilled team of beauty and health professionals with product, equipment and technology, not found anywhere else. For more information about New Beauty Institute's products and services visit www.mesoderm.ca or call 604-541-8750.



Caree Ludwar

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NEW BEAUTY

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