

• ANTI-AGING SPECIALIST

Combining the latest in top-quality beauty products and treatments from around the globe with a knowledgeable staff dedicated to providing the best in care and results, Institute New Beauty has built a reputation as the best on the Peninsula.

The centre – now in its sixth year of business – focuses on all aspects of body and skin care, including weight loss and nutrition as well as revolutionary anti-aging treatments that aren't available anywhere else in the Lower Mainland.

One of the newest treatments that owner Caree Ludwar recently brought to the Peninsula is called the Pearl procedure, by Cutera.

This safe, non-invasive procedure is the latest treatment for sun damage and wrinkles, and is already showing remarkable results after just a single treatment, according to Caree, who said it's unlike any other technology she's seen.

"It reduces wrinkles, uneven texture, fine lines and sun damage with fewer treatments than any other machine on the market," she said. "It really restores the skin to a vibrant state – it's quite amazing."

The procedure starts with pulses of light treating the top layer of skin in a pre-selected pattern, while the laser simultaneously sends heat to the deeper layers of skin. A natural protective dressing forms on the skin, which will peel off on day three or four, leaving new, healthy and vibrant skin underneath.

With one 15-minute treatment there is generally three days of social downtime – when the skin appears pink or red – however once the superficial tissue has peeled, clients can return to wearing makeup on their fresh new healthy skin.

Caree said the results that they've seen at Institute New Beauty with the Pearl treatment have been outstanding, and that results that would take months of other anti-aging treatments are being achieved after just one Pearl session, with only 90 per cent of the population requiring more than one session.

Very few people have had to come in for a second treatment," she said.

"This is also a great treatment for golfers, as it really works wonders for sun damage on face and hands."

Caree is offering a \$200 discount for clients who want to try the Pearl treatment, valid until Nov. 1.

Another remarkable procedure Caree offers is called the Titan – which delivers significant skin-tightening results without the downtime or scars of surgical procedures. Infrared light heats the dermis deep below the skin's surface, which stimulates long-term collagen growth and tightens any lack skin after just a few treatments.

In the constant battle of weight loss and slimming techniques, Caree also has a treatment that is helping Peninsula women win the war.

The Condessa treatment has fast become one of the most popular and effective services at Institute New Beauty.

Using low frequency ultrasound technology, the machine allows a pre-determined amount of energy to be focused onto fatty tissue. As the waves converge and accumulate, the cellular membranes are broken down and the inter-cellular fluids are released and naturally metabolized.

"We've had it for 17 months and it's proven to be an outstanding machine for fat removal using low frequency ultrasound," Caree said.

Clients at Institute New Beauty are in good hands, with a staff comprised of a personal trainer, paramedical technician, laser technician, RN and esthetician on hand to provide an exceptional level of care.

And with no charge consultations and evening and Saturday appointments available upon request, there's no better time to visit Caree and her team at Institute New Beauty at 1656 Martin Drive, and see what a difference some care, pampering and revolutionary technology can make in your life.



Caree Ludwar

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